

DO YOU WANT SUPERIOR RESULTS—
NO MATTER WHO IS BAKING?



SAVE
\$7
PER CASE!
See reverse for rebate.

OUR JUST-ADD-WATER MIXES ARE SIMPLE TO USE
AND DELIVER CONSISTENT RESULTS



success made simple™



SAVE \$7

PER CASE on GOLD MEDAL® MIX and READY to SPREAD ICING!

(After Rebate)



VALID PURCHASE DATES: FEBRUARY 15, 2012 THROUGH MAY 15, 2012.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-407USF
Strongsville, OH 44149-0380

*Must be postmarked on or before
June 15, 2012.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Gold Medal® Mix and Ready to Spread Icing <i>(Excludes Value Line)</i>	_____ x	\$ 7.00	= \$ _____ <i>(\$140 maximum)</i>

OPERATOR INFORMATION

I am a Foodservice Operator in *(check only one)*: College & University Lodging B & I
 Healthcare K-12 School Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address *(No P.O. Boxes)* _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature *(Required)* _____

Chain/Food Management/Buying Group *(Optional)* _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase participating products between 2/15/2012 and 5/15/2012.
- Rebate form must be postmarked on or before 6/15/2012.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.